

# DR. AGISILAOS KONIDARIS

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LINKEDIN.COM/IN/KONIDARIS

## COMPUTER ENGINEER & DIGITAL MEDIA PROFESSOR

*Department Head - Digital Media and Communication Department, Lecturer in Computer Science and Digital Media, R&D Computer Engineer, Entrepreneur*

### Expertise

Digital Marketing  
Digital Tourism Marketing  
IT Project and product management  
Team management  
Mobile Applications (Android & iOS)  
Social Media Management  
Google Maps Services

### Research interests

Prediction algorithms  
Web server performance  
Predictive pre-fetching on the Web  
Digital Tourism  
Big Data - Data Mining  
Mobile computing  
Human Computer Interaction

## ACADEMIC & PROFESSIONAL EXPERIENCE

**Digital Media & Communication Department** 2010–Present  
**Technical University of the Ionian islands**

<http://dmc.teiion.gr>

**Lecturer** 2010-present  
**Director of Mobile Applications and Tourism Lab** 2014-present  
**Department Head** 2010–2014  
**Coordinator of EU Erasmus program** 2010–2012  
**Chief Communications Officer** 2010–2013

I teach in the fields of **Digital Marketing, Social Media Management, Database Design, Management Information Systems, Data mining, IT applications in Tourism** and coordinate several social media and tourism related research projects.

As Department Head I represented the Department in several diverse forums, interacted with the University President and Managing Council as well as the Ministry of Education, designed Department policy and external relations, headed the academic staff selection committee, worked with local authorities and associations in promoting local growth, coordinated the student internship program, coordinated the EU Erasmus program and engaged in public speaking on behalf of the Department and the University.

**Business Administration Department** 2008–2010  
**Technical University of the Ionian islands**

<http://ba.teiion.gr>

**Department Deputy Head** 2008–2010  
**Lecturer** 2008–2010  
**Coordinator of EU Erasmus program** 2008–2010

I taught Computer Science, Management Information Systems (MIS), Database Design, coordinated the EU Erasmus program, inaugurated and participated in research projects and liaised with the local business community to promote Department projects.

**Kefalonia Net Co.  
Digital Marketing firm**

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2002–2008

<http://www.kefalonianet.gr>

**Co-founder and CTO**

2002–2008

Directed and coordinated the Digital Marketing, Design and Engineering teams, managed local and international public relations, prepared proposals for expansion, managed relations with clients (including private businesses, government officials, local authorities and professional associations), and represented the company and its products as key speaker in conferences, presentations and promotional events.

**Research Academic Computer Technology Institute  
Patras, Greece**

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1998–2002

<http://www.cti.gr>

**R&D Computer Engineer**

1998–2002

**EU Project manager**

2000–2002

Designed and implemented applications over IP based networks, prepared proposals for both national and EU calls and managed projects (contract negotiation, project team supervision and project reviews). Participated in several EU/Greek funded projects involving the design and implementation of network applications using state-of-the-art technologies.

**EDUCATION**

- 1. Ph.D. in Computer Science**, 2005, University of Patras, Greece, Computer Engineering and Informatics Department, Polytechnic school
- 2. M.Sc. in Computer Science and Engineering**, 2000, University of Patras, Greece, Computer Engineering and Informatics Department, Polytechnic school
- 3. Dipl.-Ing. in Computer Engineering and Informatics**, 1998, University of Patras, Greece, Computer Engineering and Informatics Department, Polytechnic school

**TECHNOLOGY SKILLS**

- SEO, SEM & Hootsuite platform
- Web design and development: I have implemented more than 100 Web projects since 1998 and have used several scripting and database technologies (ASP, PHP, SQL SERVER, MySQL, Javascript, CSS, Ajax, HTML5)
- iOS App design and development (Xcode)
- Android App design and development (Android Studio & MIT AppInventor)
- Digital Signage System design and implementation

## PUBLICATIONS & CITATIONS

I have published several papers in peer reviewed International conferences and Journals. My publications are in the fields of **Web performance, Predictive prefetching, Prediction algorithms, Information Technologies in Tourism, Human Computer Interaction** and **Custom Content Management Systems**. A list of my most important publications can be found at: <http://agiskonidaris.gr/publications/>  
My research work has been cited by several researchers worldwide (more than 170 citations). A detailed list of my citations is available online at: <https://goo.gl/ZjKNd2>

## TEACHING EXPERIENCE

### Current Teaching

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2014-Present	Introduction to Social Media (A105)
2014-Present	Introduction to Digital Media (A102)
2016-Present	Web Search Engines and Information Retrieval (D403)
2016-Present	Tourism and the Tourism Industry in the Digital Era (D405)
2016-Present	Internet Advertising and Digital Signage Systems (E501)
2016-Present	Mobile Technologies and Applications (F605)
2016-Present	Digital and Social Media in Tourism (G704)

### Teaching in Summer schools

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2011-2013	Summer school in Digital media management Kefalonia and Lefkada islands (2011-2012-2013)
2012-2013	Lifelong learning and Entrepreneurship Kefalonia and Zakynthos islands (2012 - 2013)

I have also taught SEO, SEM, Digital Media Management and Digital Tourism Marketing in over 20 seminars across Greece.

## MEMBER OF PUBLIC COMMITTEES

- Member of the Technical Chamber of Greece (TEE)
- Member of the Tourism Board at the Municipality of Kefalonia

## LANGUAGES

- **English:** Fluent
- **Greek:** Fluent

## CERTIFICATIONS

- **Google AdWords certification** - Search Advertising  
January 2017 - January 2018
- **Inbound Marketing- Hubspot**  
December 2016 - January 2018
- **Email Marketing - Hubspot**  
December 2016 - January 2018